

# 2021

MEDIA PACK



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Timber is an important material within the construction sector. As a low carbon and sustainable alternative to steel and masonry this versatile building material is continuing to make a profound mark on the UK built environment. As its use has continued to grow, there has been an increased interest from architects, structural engineers and the wider construction sector.

The past few years has seen the rise of engineered timber products including CLT and glulam that has proven that 'big can also be beautiful' with timber now a central part of a number of high-profile award-winning buildings.

**Timber Construction** is a magazine headed up by a team with a passion for timber and highlights what can be achieved with this stunning material. The quarterly publication contains news, views, features and analysis of the timber construction sector across the supply chain, from design and build, panel products and certification, to decking and cladding.

**Timber Construction** is a must-read magazine for anyone who works with timber on a day-to-day basis and will appeal to: Contractors, Architects, Housebuilders, Structural Engineers and those specifying in the Public Sector. Its audience of timber professionals also offers advertisers access to a range of informed decision makers. So whatever your role within the timber sector contact us now to find out about how we can help.

## Editorial features

### Regulars

News   The Big Interview   Project Spotlight

### Special Features\*

\*Features are not guaranteed and may be subject to change at any time.

#### Spring (February) 2021

- ◇ Futurebuild Preview
- ◇ BIM & Digital Tools
- ◇ Cladding & Decking
- ◇ Roofing
- ◇ Education

#### Autumn (August) 2021

- ◇ Timber Expo Preview
- ◇ Skills & Training
- ◇ Fire Protection
- ◇ British Timber
- ◇ Doors & Windows

#### Summer (May) 2021

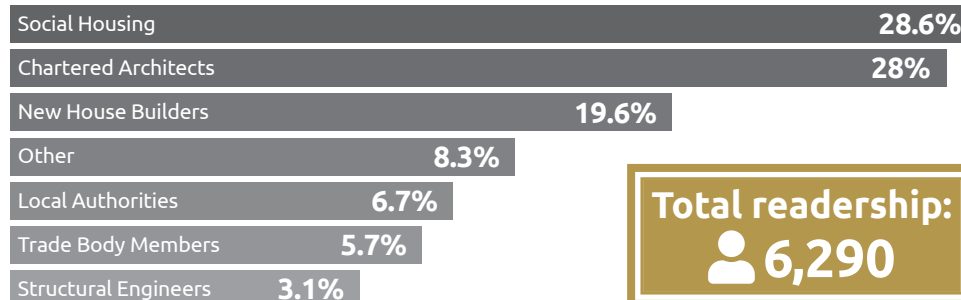
- ◇ Futurebuild Review
- ◇ Panel Products Focus
- ◇ Modified Wood
- ◇ Passivhaus & Fabric First
- ◇ Housing

#### Winter (November) 2021

- ◇ Timber Expo Review
- ◇ Airtightness & Thermal Efficiency
- ◇ Wood Awards
- ◇ Timber Treatments
- ◇ Joinery & Woodworking



## Distribution figures



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





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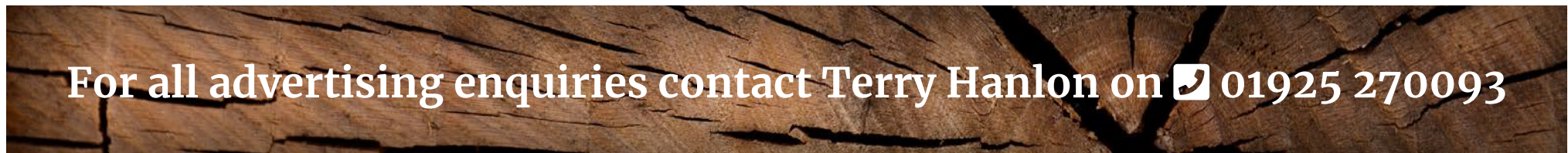
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 Double page spread	↔ 420mm ↓ 297mm	↔ 426mm ↓ 303mm	↔ 395mm ↓ 266mm	£2,950
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 Half page (portrait)	↔ 90mm ↓ 266mm			£875
 Half page (landscape)	↔ 185mm ↓ 130mm			£875
 Quarter page (portrait)	↔ 90mm ↓ 130mm			£575
 Quarter page (landscape)	↔ 185mm ↓ 62mm			£575

**Frequency:** Quarterly    **Series discount:** 2 issues – 5% • 4 issues – 10% • 6 issues – 15%    **Copy date:** First of the month prior to publication



Special positions (subject to availability)	Cost
Outside back cover	£2,150
Inside front cover	£1,995
Inside back cover	£1,895

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Under 18gm	£85 per 1,000	Maximum size	A4 (297x210mm)
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	Annual	N/A	£3,240
<b>2 Leaderboard</b> (footer) ↔ 728px ↓ 90px	3 months	N/A	£970
	6 months	N/A	£1,850
	Annual	N/A	£3,240
<b>3 Wide Skyscraper</b> ↔ 160px ↓ 600px	3 months	£520	£800
	6 months	£975	£1,500
	Annual	£1,690	£2,600
<b>4 Medium Rectangle</b> ↔ 300px ↓ 250px	3 months	£450	£675
	6 months	£675	£950
	Annual	£1,100	£1,500
<b>5 Square Button</b> ↔ 160px ↓ 160px	3 months	£325	£500
	6 months	£585	£900
	Annual	£910	£1,400

Premium pages are classed as Home, News and Features.  
Bespoke positions available on request.

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